

BATMAN

MR. FREEZE

BY

MAX HODGE

EXECUTIVE PRODUCER

WILLIAM DOZIER

PRODUCER

HOWIE HORWITZ

NOVEMBER 8, 1965

GREENWAY PRODUCTIONS

IN ASSOCIATION WITH

TWENTIETH CENTURY-FOX TELEVISION, INC.

TO: THE POWERS THAT BE
FROM: Max Hodge
SUBJECT: Compensation for Creating BATMAN'S "MR.FREEZE"

BATMAN'S "Mr. Freeze" NEVER appeared in any
BATMAN Comic Book.

I created his NAME, his CHARACTERISTICS, and
gave him his TEUTONIC background.

I created his HENCHMEN: Chill, Shivers, Nippy
etc.

I created his most sinister, far-out CRIMINAL
CAPERS, and his cruel, inhumane ACTS of VENGEANCE
against the Dynamic Duo.

The "Mr. Freeze" that TV viewers saw on their
screens - the one they loved to hate (although played
by different actors) - was definitely MY creation.
He was formed and came to life in my typewriter.

Not only do I feel he was MY creation, but
I can honestly say it was (is) the consensus of
opinion of the BATMAN PRODUCTION TEAM that "Mr.
Freeze" is most definitely: "MY baby!"

Let's BEGIN at the BEGINNING ---

FRIDAY, 22 OCTOBER 1965: My agent arranged a meeting for me at 20th Century Fox with Executive Producer William Dozier, his assistant Charles FitzSimons and TV writer Lorenzo Semple, Jr. who had just written the pilot for the new BATMAN series. They told me I had my choice of "...ANY villain from the BATMAN comic books" for my first script. Time was precious! There was a mid-season deadline! Let them know Monday which villain I'd chosen.

Although I had read BATMAN COMICS and was familiar with the CHIEF villains - THE JOKER, RIDDLER, PENGUIN, MAD HATTER, etc. - I spent the next two days reading as many BATMAN magazines as possible, only to discover some rather obscure, one-time-villains that never became popular: KADAR, TIGER, SIMPLE SIMON, THE SEABEAST, THE FOX, SHARK, VULTURE, THE CALENDAR MAN, CAVEMAN and....MR. ZERO.

MONDAY, 25 OCTOBER 1965: At 20th Century Fox. I met with DOZIER, SEMPLE and the Producer HOWIE HORWITZ and told them I wanted to do MR. ZERO, the criminal who could only exist in sub-zero temperatures. Neither Dozier nor Horwitz knew about the character and wanted me to do THE JOKER. Finally they reluctantly agreed with me and gave me the assignment to do the outline.

Writing the Mr. Zero outline was tough, and the villain didn't seem to "come to life". I was upset and questioned my choice: 'Zero'?? (See my diary, October 27). As promised, I turned in the outline in three days, Howie calling me immediately after reading it to tell me: "Go into teleplay...fast!"

There was that deadline to meet!

In spite of the urgency to get the script done, I called Howie Horwitz the next morning to tell him I needed to talk to him. We met in his office at 11:00 A.M. and I told him the character "...didn't work"! He offered to let me switch to THE JOKER, but I wanted him to hear me out:

The FIRST big problem was the NAME: Zero! Zero can mean weather, but it also can mean NOTHING - ZILCH - NO WAY...all negatives. Howie explained the network was expecting only established Batman Comic Book characters, but he would listen to my suggestions (even at this point throwing in his own: "Froste the Snowman"?) I then told him I had settled on the name "MR. FREEZE". It suggested COLD - SHIVERY - CHILLING and lent itself to phrases such as: DEEP-FREEZE - BIG FREEZE - ANTI-FREEZE, etc.

(Aside: You DO know TWO new TOY FIGURES have been put on the market by KENNER of the TONKA Corporation: ANTI-FREEZE BATMAN and MR.FREEZE - with "firing 'Ice' blaster").

SECOND: The comic book Mr. Zero spoke in what I called "...non-chilling dialogue". Example (from the comic book): "I am the victim of a most unfortunate accident, Kirk. One day I was experimenting --" etc. All dull, matter-of-fact! My suggestion was to give Mr. Freeze a TEUTONIC accent:

FROM MY
ORIGINAL
FIRST →
DRAFT

MR. FREEZE
(Teutonic accent)
Pass nur auf! Batman vill be ze laughing
stock of all Gotham City after ve do vot
ve plan to do zis afternoon, yah?

THIRD: I wanted Mr. Freeze's hideout to be HIGH-TECH as I described it in my first draft:

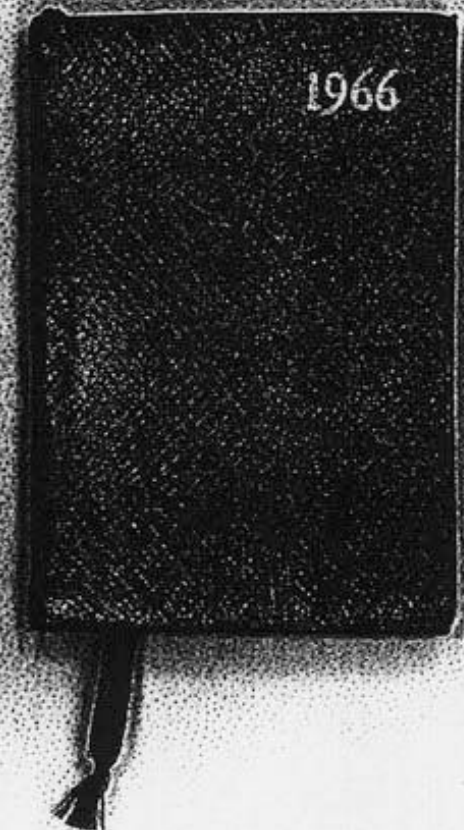
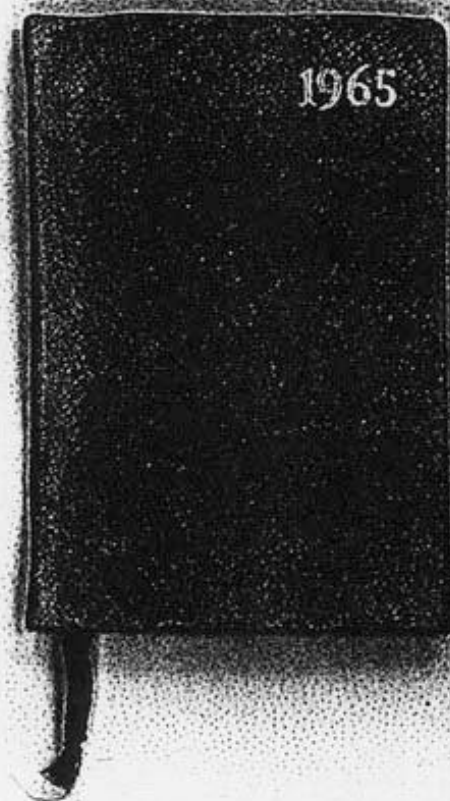
The HENCHMEN are in a WARM area - the 76 degree temperature area - heated by red-yellow rays projected from the ceiling. MR. FREEZE sits at the end of the table in a blue-green zero temperature except where the FOUR are seated. As we will see later, MR. FREEZE can control the temperature in any given two-square-foot area by pressing the proper button on the portable 9-inch-square remote panel with buttons. Usually he carries the panel with him in a special pocket in his jacket.

(NOTE: In ADAM WEST'S BOOK he comments: "We were dazzled by the work L.B.Abbott did on this show; his special effects showing Mr. Freeze's cold zones were superb".)

FOURTH: I wanted to "...open up the action" with freedom to create capers not in the comic books. Chiefly (it being Worlds Series Time) to incorporate a kidnapped baseball player and with running baseball gags. Example: Sky writing planes spelling out warnings to Batman: "THREE STRIKES AND YOU'RE OUT".

My conversation with Howie went on much longer, but the end result was Howie's statement: "You've actually created a new BATMAN villain ...but I think MR. FREEZE is going to work! Just do it YOUR way!" Then added: "But fast!"

MONDAY, 8 NOVEMBER 1965: I turned in my FIRST DRAFT of my new "MR. FREEZE"....



For the past 40 years I have kept "PROGRESS REPORTS" in these miniature diaries.

The following pages are xerox copies of pages from my 1965 and 1966 diaries during the period I was involved with creating and writing the first "MR. FREEZE" episode.

The 1966 diary also gives a sketchy but accurate account of my creating a second "MR.FREEZE" script while under contract to MGM as Associate Producer of "THE GIRL FROM UNCLE".

1965	OCTOBER	OCTOBER	1965
17	UNCLE NITES. W.J.M. Sun. J. OSWALD'S DINNER. ALPHONS SIN GING. SIDE SHOW. 3:00 A.M.	Read BAT MAN script. (21) 100 ⁰ part, B.C.S. Thur. Call from AMT. DON PIRACONE HARR. TV or UGETT	
18	Up late. no work. Mon. Pool. Go down street for supper. Check for Birkbeck & Kildere.	To 20th Cent: Charles 22 FITZSIMON, William DOZIER, Fri. LORENZO SEMPLE. BAT MAN TO studio Center VIRGENE. BIG VALLEY.	
(19)	UNCLE. Working Tues. about Thurs. Call V.A. WESLEY.	To stores for BAT MAN 23 COMIC BOOKS. 100 ⁰ Sat. Lg. n. MOM called. MARGE called. Busy day	
20	ALL DAY at V.A. Wed. Dr. SMITH. X-RAYS. DENTIST. 8:00 to 4:00. ROBINSON'S XMAS CARDS FOR A.M. CARL MERLO	Memo.	

- 21 Oct. "Read BAT MAN script (sent to me by my agent)"
- 22 Oct. "To 20th Cent. Charles FITZSIMON, WILLIAM DOZIER, LORENZO SEMPLE. BAT MAN".
- 23 Oct. "To stores for BAT MAN COMIC BOOKS."

1965	OCTOBER	OCTOBER	1965
24	Up 6:30. BATMAN Sun. RAIN PETS BREAKFAST 107 ⁰ . Look for BATMAN MAG. CALL BOO. ACADEMY ITALIAN PIZ LEVERELY	TAKE OUTLINE TO STUDIO 28 10:00. Up since 5:00 Thur. To G. Sherman, DANIEL DOZIER. HORWITZ calls. Teleplay. write D.R. outline	
25	Up 5:00 AM "MR. Mon. ZERO" idea. Gemini 7 SCRUBBED. San Ct. Tex. SEMPL/DOZIER/HORWITZ. ASSIGNMENT "THE BATMAN"	11:00 AM. Meet Howie 29 Horwitz. I change "Mr 0 Zero" to "Freeze. George SHERMAN/BURKIC at 4:00. DANIEL POONE C.F.P.	
26	Up 6:30. Writing outline Tues. of Mr. ZERO. TOUGH. To studio center. PICK O'CALLAN 3 scripts "WILD, WILD WEST"	ALL DAY "MR. FREEZE" 30 OUTLINE. ANZIE/RACHT Sat. "Dinner at 8" (GROUND) HOTEL. Getttttt in AM. Tired	
(27)	Writing outline Mr. Wed. Zero. Very BUSY. W. L. B. T. ALL DAY - TYPE TO 10:00 PM. Mr Zero??	Memo. See Jane et. L. SCHWAB. PARIS MISS 30000.	

- 24 Oct. "Up 6:30. BATMAN Look for BATMAN MAG."
- 25 Oct. "Up 5:00 AM "MR. ZERO". 20th Ct. Fox SEMPLE/DOZIER/HORWITZ. ASSIGNMENT "THE BATMAN"
- 26 Oct. "Up 6:30 Writing outline of MR. ZERO. TOUGH"
- 27 Oct. "Writing outline "Mr Zero" Very busy All Day-Type To 10:00 PM Mr. Zero??"
- 28 Oct. "TAKE OUTLINE To STUDIO 10:00. HORWITZ Calls. Teleplay"
- 29 Oct. "11:00 AM Meet Howie Horwitz. I change "Mr Zero" to "Freeze"

1965	OCT.-NOV.	NOVEMBER	1965
31	Hallow'een ALL DAY ON Sun. "MR. FREEZE" 2nd outline. FINISHED 5:30. 25 pgs call MOM.	Typed all day. 7:00 AM-4 to 11:00 PM. Ruffs Thur. Breakfast. ROUGH DRAFT FIRST PART. 35 pgs.	
1	NOVEMBER UP at 5:30. LAUNDRY CLEAN UP Mon. Took outline to 20th Cent. WORK ON IDEAS "WILD WILD WEST"	Call Bernice for BOONP. (5) Type "Mr. Freeze" Fri. working U.S. Key Board gear. ALPHONS - ANZIE/STAN/ JOHN. Watch "HARR" at 2:00.	
(2)	Election Day Wild West idea Tues. TO studio Center DICK LINDAU. idea against policy - in idea in works. Ralph's "FUGITIVE"	Typed all day "Mr. Freeze" 6 Ruffs dinner. Called Sat. MOM. MARRACH DIED. Type until 1:00 AM	
3	Up 6:00 type to 9:00. Wed. RALPH'S BREAKFAST Bernice Wilson called. How about BOONP idea,	Memo.	

- 30 Oct. "ALL DAY "MR. FREEZE" outline"
- 31 Oct. "ALL DAY ON "MR. FREEZE" 2nd outline. Finished 5:30. 25pgs"
- 1 Nov. "Up at 5:50. Took outline to 20th Cent"
- 5 Nov. "Type "Mr. Freeze" Working very hard"
- 6 Nov. "Typed all day "Mr. Freeze". Type until 1:00 AM."

1965	NOVEMBER	NOVEMBER	1965
	7 ALL DAY TYPING. FINISH Sun. Mr. Freeze at 6:00. Dinner at Ralph's. ACADEMY KENNEDY MOVIE	Ralph's breakfast Veterans' Day 11 Take car to Firestone Thur. 601 E. 4th BLD. 200. SC. TO DANK BALLETT. SCANDIA Reception SHIRLEY VAUGHN	7 Nov. "ALL DAY TYPING. FINISH "Mr. Freeze at 6:00."
	8 20th Cent. Glee Heaviness Mon. Turn in First Draft "MR. FREEZE: Sugar paper pile. Tommy MacGee. Ralph Dinner. T. U. at Nite. George	Reading Bat Man Comics. (12) George. TV at Nite. Fri. POP'S BIRTHDAY.	8 Nov. "20th Cent. 9:00 Howie Horwitz Turn in First Draft "MR. FREEZE"
	9 3:00 Kint at Ralph's. Tues. Windy and West IDEA. BLACKOUT IN NY "Ship of fools" "Rage to live" "Silent Rat" "Call for it" "Koolhaas"	NO WORK. TOMATOES 13 "INCIDENT AT UICHY" Sat. Mom called. TU. TO BED at 11:00.	16 Nov. "11:00 MEETING ON MR. FREEZE. HORWITZ, ELSWORTH, de ANGELO to 1:00 PM. Get Mimeo script. Write until 10:00 P.M."
	10 WINDY EARLY. LAZY DAY. Wed. CAN'T THINK. Rosemary Cars. Shirley Vaughn. TO START	Memo. NO WORK.	17 Nov. "Up 6:30. Rewrite first half of Mr. Freeze. Type until 10:00 P.M."

1965	NOVEMBER	NOVEMBER	1965
	14 WINDY. RAINY DAY Sun. MISERABLE OUT called BOOM. at MOM. LARRY JEAN CARR HERE. NOT OUT ALL DAY.	7:00. Type all day (18) on re-write "Mr. Freeze" Thur. BOU at 4:45. Type done	18 Nov. "Type all day on rewrite "Mr. Freeze"
	15 RAINY. UNCLE SCRIPT. Mon. MOVIE: "GOLDFOOT" TED called from airport. Went to DESI W for 3:00 appointment. CANCELLED	Ralph's breakfast. To Studio - leave script. Fri. DOWNTOWN - for BATMAN COMICS. ROBINSONS,	19 Nov. "To studio. Leave script."
	16 RAINY. 11:00 MEETING ON Tues. MR. FREEZE. HORWITZ, ELSWORTH, de ANGELO, TO 1:00 PM. Get MIMOS STUFF. Uncle until 10:00 AM.	NO WORK. RAINY DAY. Mom called 6:30. Sat. H. WAINY - GOLDMARD with Ralph. Memo.	22 Nov. "3:00 appointment BATMAN. Listen to CLAY/PATTERSON on radio on BATMAN STAGE"
	17 Up 6:30. Gloomy Day Wed. Rewrite first half of Mr. Freeze. George. to Type until 10:00 P.M.		23 Nov. "BATMAN. Rewrite all day. FINISH SCRIPT at 10:00 P.M."

1965	NOVEMBER	JENNY HODGET BIRTHDAY	NOVEMBER	1965
	21 Ben Frank's for breakfast Sun. with Ralph. Make Name LIST in XMAS cards. TO JEAN/JOHN'S dinner.	HIDE ON Thanksgiving Day 25 BEACH. Call MOM. BLUMINGTON. BILL ETC. Thur. TO ANZIES 6:00. Jean/John/Ralph/Mom's table good THANKS.		25
	22 RAINY DAY 3:00 Mon. appointment BATMAN. Listen to CLAY/PATTERSON on RADIO. on BATMAN STAGE	Sort thru BATMAN. (26) Make INDEX. TO Fri. "7:00 Riddler" movie at NITE. NO TYPING MEL called.		26
	23 BATMAN Re-write all Tues. Day. TO PANARKE house with Ralph. FINISH SCRIPT AT 10:00 P.M.	SHOPPING ALL DAY IN 27 FASHION CENTER. To Sat. ANZIES at NITE. Jeanette MacDONALD.		27
	24 To Studio turn in Wed. BAT SCRIPT. HAPPY DAY. PARADE AT NITE. God is Good!	Memo.		

24 Nov. "To studio turn in BAT SCRIPT. HAPPY DAY. God is Good!"

NOTE: They wanted me to do another script immediately using THE JOKER. I didn't particularly like THE JOKER - and it showed in my outline. Later I wished I had done THE RIDDLER because I had given FRANK GORSHIN his first professional job in New York.

1965	NOV.—DEC.	DECEMBER	1965
	28 Call MOM. No work. Sun. GURON BARNES HERE. TOM HENDY Calls.	Up 7:00. BATMAN OUTLINE. NOT GOOD THINKING DAY. SHIRLEY JOES, SAUND.	2 Thur.
	(29) LAUNDRY, SOET OUT Mon. BATMAN STUDIES JEAN OSEB LUNCH. GET BATMAN ASSIGNMENT. TOM & MAUIS BALKER. BEETS	To WALPH. TALK OVER SCRIPT. WALK TO SANTA FE OFFICE. GEORGE. TO AT NIGHT. CALL MOM.	(3) Fri.
	(30) BREAKFAST RALPH. SEND Tues. OUT BOOKS JOHN HALL BOB. RALPH for GIBBY DULL TO AT NIGHT.	WARM DAY. SWIM. BATMAN OUTLINE. TO JOHN/JEANS WITH RALPH. SIDE STBW	4 Sat.
	1 DECEMBER BAD THINKING Wed. Day. To WALPH'S. Talk out outline. ACADEMY "1000 CLOUDS."	Memo.	


FILMING MR. FREEZE

- 13 Dec. "Up 6:00. START MR. FREEZE" at WARNER BROS. Helicopter. Street Scene."
- 14 Dec. "Desilu. COM.OFFICE"
- 15 Dec. "MR. FREEZE 20th Cent. Fox. BASEBALL SEQUENCE. DIAMOND EXCHANGE., Talk to Neil Hamilton."
- 16 Dec. "To Fox Studio 8:00 stage 19. FIGHT IN DIAMOND EXCHANGE. Defrosting Room. To Desilu. TAG. Royal Suite."
- 17 Dec. "Desilu. Freezer scene. George Sanders

1965	DECEMBER	DECEMBER	1965
	5 BATMAN "JOKERJURY" Sun. To RALPH'S for BREAK- FAST. FINISH OUTLINE IN AFTERNOON. TO NIGHT	RAIN. SWEATERS for Max 9 PM. write cards. Thur. PKGS SENT.	
	(6) up 7:00. Study Take Mon. SCRIPT OUTLINE. WATCH FILMING "ZELDA" PARADE & SHOPPING. HOLLYWOOD BLVD.	BLACK FRIDAY. ABC rejects 10 "JOKERJURY" send PKGS to TOM HENDY, MARGE. Desilu - 2:00 to 10:00	Fri.
	7 WASTED DAY HAILED Tues. PKGS. SAUND. NO WORK. CLEAN UP.	Disil Staff. George calls. Decide OPTIMIST. Start out lining new BATMAN cell MOM / MARGE. LOYALTY BIRTH DAY	(11) Sat.
	(8) Typed cards. To Wed. Downtown shopping. NIGHT.	Memo.	

1965	DECEMBER	DECEMBER	1965
	12 Call Bob, Monique. Sun. Home change Act Schedule. Check press breakfast. RALPH DINNER. "KING RAT" - Peter Hoekell	To Fox Studio. 8:00 Stage 19. FIGHT IN DIAMOND EXCHANGE. Thur. Defrosting room. To Desilu. TAG. Royal Suite. Saw RICKY WARR. TO BANK.	16 Thur.
	13 up 6:00. START Mon. "MR. FREEZE" AT WARNER BROS. Helicopter. Street scene FBI (RALPH) 10:30.	Desilu. Freezer scene. George Sanders. Shop at night.	17 Fri.
	14 Desilu. COM. OFFICE. Tues. Part of PERQUIN SCENE. Home 6:30. To SOWAB for dinner. Ralph.	Shopping. Haircut. "Othello" with the Ralph George. Room calls.	(18) Sat.
	15 MR. FREEZE - 20th Cent Fox. Wed. BASEBALL SEQUENCE DIAMOND EXCHANGE. TALK TO NEIL HAMILTON. ROBINSON'S. JUMP SUIT RALPH	Memo.	

NOTE: I had lunch that day with George Sanders, reminding him we had had lunch in Rome with Zsa Zsa and AP correspondent Stan Swinton which involve a very "ugly" situation. George remembered and said it was one reason for his divorce. I am at present writing a book on famous people I ALMOST met - some I did but wish I didn't... and she - Zsa Zsa - leads the list of wish-I-DIDN'Ts (After Jerry Lewis.)

1965	DECEMBER	DECEMBER	1965
19	To Bernie Wiesens, Sun. Lon family Hanson, Cecus etc, Cali Mrs. Brother	BREAKFAST MABEL MAYAS. 23 Y. SWIM, SHIP. BOB'S SWEATER, RON'S SLIPPERS, ROSEBUD @ 11:30. Thur.	
20	7:00 Desilu. Batcave. Mon. FREEZE DINING ROOM. To 7:00, Ralph gym Green in back up to 2:00 AM	PACKING. TO DOCTORS WITH MON - 10:00. DANCE. BOB'S @ 4:00. RON, MABEL, SANDRA, KIDS, VOLVO. 541 NW. TO RACING. FLY ONTO MINN. Fri.	24
21	7:00 Desilu. FIGHT SCENE. Tues. LEAVE 9:00. AIRPORT 11:30. A.A. To Detroit at 12:30	WRITING THIS Christmas Day AT 5:00 A.M. CHASE HOTEL, MINNEAPOLIS. NW TO RACING. 5:00 LATELY. Wonderful Christmas	25
22	LAND MET AIRPORT 8:50. Wed. RON, SANDRA, CRAIG. NICE WEATHER BOB'S. RON'S SHOPPING		

FILMING "MR. FREEZE" (con'd)

20 Dec. "7:00 Desilu. Batcave. FREEZE DINING ROOM."

21 Dec. "7:00 Desilu. FIGHT SCENE"

29 Dec. "Desilu. BATMAN"

1965	DECEMBER	DEC.-JAN.	1965/6
26	Lazy Day. Take kids Sun. to church. To Turn-style. STEAK EAT.	Struggle up Apartment BOB. MAKE A DEAL AT NIGHT. 30 Thur.	
27	7:30 to Airport. Mon. 9:50 A.A. Flight. Ralph meets off. APT. 104.	SHOPPING SANDRA. SWEATER MOM. LOW COST. WITH SANDRA & TED. BEVERLY HILLS HOTEL. ADRIAN MARSDEN. COCK AND BULL. HOLLYWOOD BOULEVARD AT 12. END OF YEAR. JANUARY 1 New Year's Day DR. HILDARES/VALENTINES DAY/TONSILS/BATMAN. Sat.	31
28	MOVING DAY. Pick Tues up Ted & SANDRA at 9:00 P.M.		
29	RAINY. Desilu - Wed. BATMAN with Ted and SANDRA MAKE A DEAL AT NIGHT	Memo. 1-7 P. CHASING	

1966	JANUARY	JANUARY	1966
2	To AL COCHRANES, RALPHS, MERDES, AIRPORT SAFED Sun. to S.F. @ 3:05 PSA. LUNCH OUT. GEORGE. TV AT NIGHT.	Hel calls w/Chas. My 3 sons. call Dozier. Need write additional scenes for Mr. Freeze. to 1:00. up at 6:30	6 Thur.
3	up early. To ABC with RALPH. "BIG VALLEY". Mon. Some typing DIRECTORS GUILD "SLENDER THREAD".	See rough cut Mr. Freeze. Turn in additional scenes. PICK UP DONNA PASADENA. LA A.P. SPEARS. ONTRA CAFE. 2nd CENT. BATMAN PREVIEW A.T.C.	7 Fri.
4	Ideas for May West. Tues. BOB. WRITER'S GUILD - Gene RODDENBERRY. Wally Cox.	To Valley Builocks. Toladium at Nite. Natalie Nevins, Jim Tolents. BACK @ 1:AM. A.T.C.	8 Sat.
5	going thru files. Trying Wed. to get organized. To OUTCA in valley. Shop PENNY'S. New dresses for Mon.	Memo. BATMAN PREVIEW. "Frank Gorshin" with Dozier. Ann Rutherford, M. Blake, West, Woud, Neil, Howie	

6 Jan. "Call Dozier. Need write additional scenes for Mr. Freeze to 1:00 A.M."

7 Jan. "See rough cut Mr. Freeze. Turn in additional scenes. 20th Cent. "BATMAN" PREVIEW. Frank Gorshi: Wm. Dozier, Ann Rutherford, M. Blake, West Ward, Neil, "Howie"

1966 JAN.—FEB.	FEBRUARY 1966
30 Sleep in. Storo. Boogie. Depressed. Call Bob. Sun. Snow/cold back east. WASH DC. Snowed in	HOWIE HORWITZ called. Do "FREEZE" OUTLINE. 3 ★ Start getting ideas. Thur. SMOKE HORSE WITH OSERS. NICE EVENING
① Up 6:10. TO 20th WASH. Sherman too busy. See Mon. BENE. BOB. BOB. ROHM Goes over outline. "THE ODD COUPLE"	GOOD THINKING DAY. BERNIE CALLS. OUTLINE 4 TO NBC. ALMOST FINISH Fri. MR. FREEZE OUTLINE. "BATMAN" SERIAL-TRAILER
1 FEBRUARY rewrite outline WAIT FOR CALL, BACK TUES. AENE. TO WALTER GUILD BULL SORIKIN. CHRIS KNOPP. ISOBEL LEONARD Terry White C & B VILLAINA. D. FRANK.	WICKY. SHOPPING SEARS. 5 NO WORK. FINISH OUTLINE SEE. NOT RIGHT. WORK OF NIGHT CAN'T THINK
② Up 8:00. UNCLE SCOTT. Wed. Bernie belly. "TRAITOR" Turned down. Write "B4B MEDICINE" BATMAN, OSERS "INSTANT FREEZE"	Memo.

AIR DATES

- 2 Feb. "INSTANT FREEZE"
(Note: First episode on TV).
- 3 Feb. "Howie Horwitz called.
Do "FREEZE" outline.
Start getting ideas.
(Note: second episode of MR. FREEZE on TV)
- 4 Feb. "Almost finish MR.
FREEZE OUTLINE.
"BATMAN"
- 5 Feb. "FINISH OUTLINE.
NOT RIGHT."

In my diaries, I draw a RED STAR * when one of my shows is on TV.

An extremely excited HOWIE HORWITZ called me very early the morning after the first half of "MR. FREEZE" aired. He said the phone had been ringing off the hook from mostly people in the industry who thought Mr. Freeze was terrific, and there should be more Mr. Freeze episodes: "...immediately! Now!" Over the phone he commissioned me to write an outline for a new Mr. Freeze episode and get it to him as fast as I could "...in forty-eight hours if possible!"

In his book BACK TO THE BATCAVE, Adam West chose the first MR. FREEZE teleplay: "My second-favorite show, a perfect blend of humor, mystery and menace".

(His favorite: the PILOT itself.)

EXCLUSIVE ORIGINAL TELEVISION SOUNDTRACK ALBUM

SOUNDTRACKS FROM THE BATMAN TELEVISION SERIES PRODUCED BY GREENWAY PRODUCTIONS INC. IN ASSOCIATION WITH 20TH CENTURY-FOX TELEVISION INC.)

MUSIC CONDUCTED BY NELSON RIDDLE



Hear The Actual Television Voices Of **BATMAN AND ROBIN**

Plus Guest Villains

THE PENGUIN • THE DAREDEVIL • MR. FREEZE

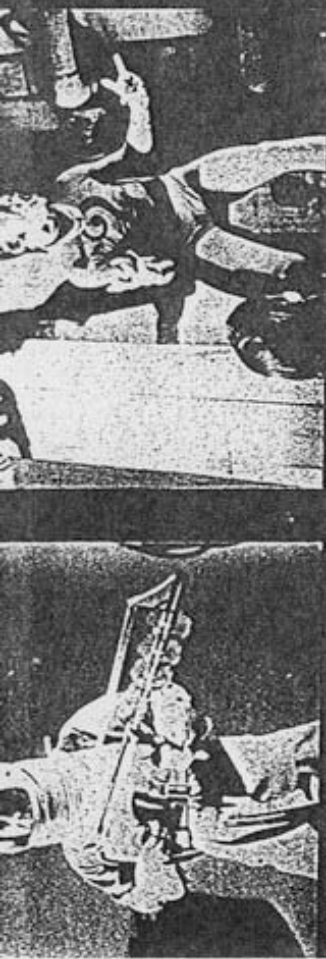
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THIS IS THE COVER AND THE BACK OF THE BATMAN RECORD QUICKLY RECORDED TO CASH IN ON THE POPULARITY OF THE BATMAN SERIES.

NOTE THE PROMINENCE OF "MR. FREEZE" AND THE LISTING IN THE BACK OF ONLY TWO WRITERS: LORENZO SEMPLE, JR. & ME





thirty years, presented something of a challenge to me and Lorenzo Semple, Jr., the principal writer. We were determined to preserve all the wonderful and revered flavor of the comic books and of Bob Kane's immortal characters, yet we also wanted to add an element of "hip" humor to amuse the adult viewers—and we regard almost everyone over fifteen as an adult in this context.

Our favorite review is from a southern metropolitan paper whose TV critic watched the opening show with his eleven-year-old son, who, in the midst of the Dynamic Duo's gyrations, exclaimed, "Daddy, stop laughing, this is serious!" Holy reaction!

SIDE A

THEME

RIDDLES THE RIDDLER! — OR — (HI DIDDLE RIDDLE) VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER
 EPISODE "HI DIDDLE RIDDLE . . . SMACK IN THE MIDDLE!"

A-GO! GO! — OR — (I SHOULDN'T WISH TO ATTRACT ATTENTION) VOICE: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "HI DIDDLE RIDDLE . . . SMACK IN THE MIDDLE!")

REFLECTLY ORDINARY PEOPLE — OR — (!!!!) VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "HI DIDDLE RIDDLE . . . SMACK IN THE MIDDLE!")

DOLE-IN-THE-DOUGHNUT — OR — (ROBIN, YOU'VE DONE IT AGAIN!) VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "HI DIDDLE RIDDLE . . . SMACK IN THE MIDDLE!")

POWS THE PENGUIN — OR — (AHA, MY FINE-FEATHERED FINKS!) VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "FINE-FEATHERED FINKS . . . THE PENGUIN'S A JINX")

SIDE B

BATMOBILE!

VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "HI DIDDLE RIDDLE . . . SMACK IN THE MIDDLE!")

BLUES

VOICE: BURT WARD AS ROBIN

THAWS MR. FREEZE — OR — (THAT'S THE WAY THE ICE-CUBE CRUMBLES!) VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "INSTANT FREEZE . . . RATS LIKE CHEESE")

A CITY

VOICES: ADAM WEST AS BATMAN, BURT WARD AS ROBIN, FRANK GORSHIN AS THE RIDDLER. WRITER: LORENZO SEMPLE, JR. DIRECTOR: ROBERT BUTLER (FROM THE EPISODE "ZELDA THE GREAT . . . A DEATH WORSE THAN FATE")

NARRATOR: "DESMOND DOOMSDAY"

ACK ALBUM PRODUCED BY BERNIE WAYNE, DIRECTOR OF ARTISTS AND REPERTOIRE

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 PRINTED IN U.S.A.
 444 WEST 56th STREET
 NEW YORK, N.Y. 10019

"BATMAN" TELEVISION SERIES

(A GREENWAY PRODUCTION IN ASSOCIATION WITH 20TH CENTURY-FOX TELEVISION, INC.)
 TELECAST ON THE AMERICAN BROADCASTING COMPANY TELEVISION NETWORK

ADAM WEST AS BATMAN
 BURT WARD AS ROBIN
 ALAN NAPIER AS ALFRED
 NEIL HAMILTON AS COMMISSIONER GORDON
 STAFFORD REPP AS CHIEF O'HARA
 MADGE BLAKE AS MRS. COOPER

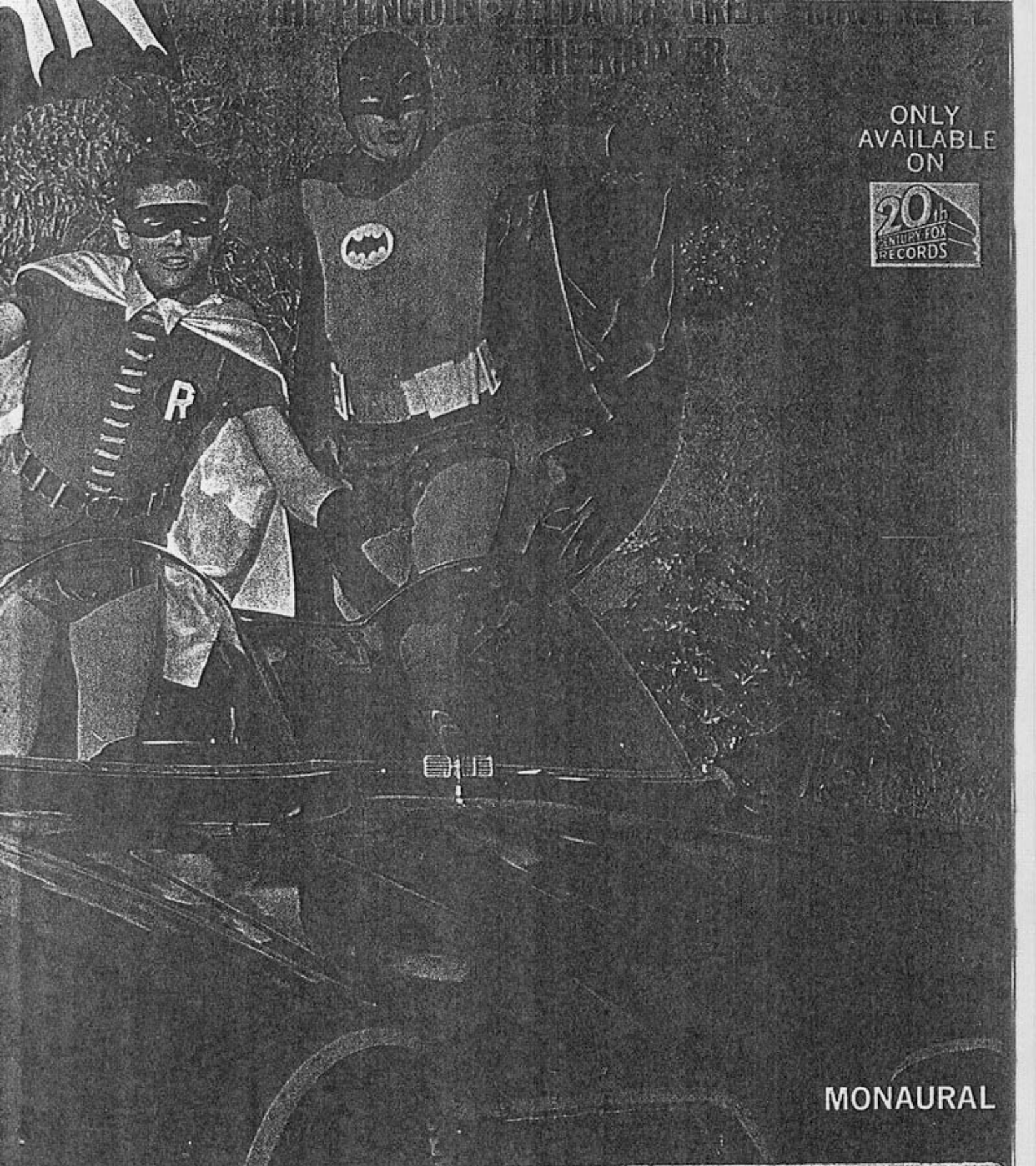
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 *WRITER MAX HODGE
 *DIRECTOR ROBERT BUTLER
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 MUSIC NELSON RIDDLE
 MUSIC SUPERVISION BY LIONEL NEWMAN
 "BATMAN THEME" BY NEAL HEFTI
 SUPERVISING MUSIC EDITOR LEONARD A. ENGEL

*Writers and Directors for episodes in this Album.

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"BATMAN AND ROBIN" PLUS GUEST VILLAINS THE PENGUIN • ZELDA THE GREAT • MR. FREEZE • THE RIDDLER

SECTION F • MONDAY, JULY 15, 1996

Mr. Freeze Is Heating Up Hollywood's Money Race

■ **Movies:** Arnold Schwarzenegger's reported \$25-million fee for six weeks' work as the lead villain in 'Batman and Robin' is making some executives nervous.

By JUDY BRENNAN
SPECIAL TO THE TIMES

Arnold Schwarzenegger as Mr. Freeze is giving a lot of people in Hollywood the chills.

Smashing the recent standard upfront fee of \$20 million for a marquee star, Warner Bros. reportedly is paying Schwarzenegger a whopping \$25 million for just six weeks' work as the lead villain in "Batman and Robin," the fourth installment in the lucrative franchise. Filming begins in the fall for a planned summer 1997 release.

Even more troubling to officials at rival studios, however, is that Schwarzenegger has been granted a slice of merchandising revenues that reportedly could bring him an additional \$10 million. With gross profit participation, Schwarzenegger could realize a payday surpassing Jack Nicholson's landmark \$50-million-plus score from "Batman"—if "Batman and Robin" is a big hit. And Nicholson's role required significantly more than six weeks' work.

You're SEEN all the publicity about the new BATMAN movie.

You HEARD about it on Radio and TV - with Arnold Schwarzenegger reportedly saying because he was playing MR. FREEZE, perhaps the NEW Batman movie should be titled: "MR. FREEZE" and in smaller print: "with Batman". Kidding of course! (?)

I feel it's time for WRITERS GUILD OF AMERICA to go to bat for the LOWLY writers who create characters for which ACTORS get paid way-out-of-proportion fees.

Without the writer's words, there could be no \$25-million fee for the Arnolds of the world.

It is easy to say: "But we have no contract with the studios to ask for more money!"

Does that stop Actors from asking? Directors? Producers?

NOW is the time to do something about it!

NOW...!

OFF THE RECORD - but especially for BRIAN WALTON

Thanks to Executive-Producer William P. Dozier, Producer Howie Horwitz, Bill D'Angelo, Lorenzo Semple, Jr., and Charles FitzSimons, who put all the pieces together. And, of course, there was Bob Kane.

ADAM WEST dedicated his book "BACK TO THE BATCAVE" to the people listed at the left. Note 'Charles FitzSimons!.

I NEVER would have instigated this crusade to get writer-compensation for characters writers create without the HELP and ENCOURAGEMENT of Charlie FitzSimons. He backed me a thousand percent - encouraged me to take this action and definitely felt I was entitled to a "Monetary Reward" for creating MR. FREEZE. He talked to me not only as one of the people directly involved with the BATMAN series, but as a lawyer citing legal aspects such as 'ERROR AND OMISSION' insurance, etc.

He indicated he is more than willing to back me up on any action I might take. He suggested several courses open to me, but favored "...going through the Writers Guild first". As he put it very bluntly: "The Guild has the clout to deal with the studios...they simply have to assert that power!" He made it very clear that I was to go "...all the way" with my demands, and again: "Anything I can do for you let me know!"

I have at least a FOOT-THICK file on BATMAN - I NEVER throw anything away. I tell people I have a Kleenex file: "Blow my nose - scribble a date on the Kleenex and file it away for future reference".

In reading over my BATMAN scripts I honestly wonder if I was thinking 'ARNOLD SCHWARZENEGGER' when I wrote lines like: "Zis is beginning of end of Batman. I vill toy wiz him like cat wiz mouse! Toy - und den...destroy!"

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MAX HODGE

[REDACTED]

[REDACTED]

[REDACTED]

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